Colgate Coding Guide
FOR COLGATE PRODUCTS BASED ON RISK ASSESSMENT AND DIAGNOSIS
DEVELOPED WITH DR. CHARLES BLAIR, DDS

Colgate

VERSION 1.0
This coding guide was developed in conjunction with Dr. Charles Blair, the industry leader on insurance coding & administration strategies.

Please visit practicebooster.com to learn more about Dr. Blair’s coding and insurance resources.

This guidance is not an affirmative instruction as to which codes to use for a particular service, procedure or treatment and does not constitute advice regarding coding, coverage, or payment for Colgate products. All content is informational only, general in nature, and does not cover all situations or all payers’ rules or policies. It is the responsibility of providers to determine and submit appropriate codes, and charges for products, services, procedures or treatment furnished or rendered. Providers should contact their third-party payers for specific and current information on their coding, coverage, and payment policies. The information provided herein is without any other warranty or guarantee of any kind, expressed or implied, as to completeness, accuracy, or otherwise. Current Dental Terminology (CDT) codes are copyright of the American Dental Association.

‡ The “Category” column includes indications for products that are cleared or approved for those uses, and uses that are often prescribed by physicians within the practice of medicine using their professional medical judgment. For further detailed product information, including indications for use, contraindications, effects, precautions and warnings, please consult the product’s directions for use and related information.

The “Codes” column lists the codes that may be used for the services described. These codes are based on risk assessment and diagnosis and are not product-based. Therefore, this book is organized into 5 categories to help ensure accurate coding:

- Caries
- Caries & Sensitivity
- Sensitivity
- Periodontal
- Teeth Whitening

Colgate Coding Guide

This easy-to-use resource presents the information you need to submit dental insurance claims for dental services, procedures or treatments when Colgate products are used/prescribed. Codes are based on risk assessment and diagnosis and are not product-based.
For people at elevated risk of caries, the ADA Clinical Practice Guidelines (2013) recommends 0.5% fluoride paste or gel for caries prevention for children over 6, adults and adult root caries.

**Colgate® PreviDent® 5000 Booster Plus (Rx) Home Use**

**Colgate® PreviDent® 5000 Dry Mouth (Rx) Home Use**

Include a brief narrative to document the need for the take-home drug and/or medicament and the quantity dispensed. Reimbursement is very limited, and the fee is typically billable to the patient.

Indicated for moderate or high caries risk patient. A caries risk assessment form must be included in the clinical documentation to support the diagnosis of moderate or high caries risk. Report D0602 caries risk assessment and documentation, with a finding of moderate risk with a zero fee on the claim. Report D0603 caries risk assessment and documentation, with a finding of high risk with a zero fee on the claim form.

D9985 may be used to document/report sales tax.
Clinical documentation should include, but not limited to, the reason for the application of topical fluoride.

For adults, include a narrative stating the reason for the application. Clinical documentation should include, but not limited to, the reason for the application of topical fluoride varnish placed by a healthcare professional in a clinical setting. D0602 indicates a finding of moderate caries risk. D0603 indicates a finding of high caries risk. In some cases, a payer may request the caries risk assessment form. A caries risk assessment form should be in the clinical record supporting the diagnosis of moderate or high caries risk. Some payers may require D1206, not D1208 for adult fluoride coverage, if payable. Reimbursement is highly variable among plans. Age and frequency limitations typically apply.

For patients at elevated risk of caries, the ADA Clinical Practice Guidelines (2013) recommends 5% sodium fluoride for caries prevention for children, adults and adult root caries.

PreviDent® Varnish (topical) (Rx) In-office Use
For patients at elevated risk of caries, the ADA Clinical Practice Guidelines (2013) recommends 0.09% fluoride rinse for caries prevention for children over 6, adults and adult root caries.

Colgate® PreviDent® Dental Rinse (Rx) Home Use

CLAIMS SUBMISSION INFORMATION

Include a brief narrative to document the need for the take home drug and/or medicament and the quantity dispensed. Reimbursement is very limited, and the fee is typically billable to the patient.

Indicated for moderate or high caries risk patient. A caries risk assessment form must be included in the clinical documentation to support the diagnosis of moderate or high caries risk. Report D0602 caries risk assessment and documentation, with a finding of moderate risk with a zero fee on the claim. Report D0603 caries risk assessment and documentation, with a finding of high risk with a zero fee on the claim form.

D9630 may be used to document/report sales tax.
CLAMSH SUBMISSION INFORMATION

Include a brief narrative to document the need for the take home drug and/or medicament and the quantity dispensed. Reimbursement is very limited, and the fee is typically billable to the patient.

Indicated for moderate or high caries risk patient.

A caries risk assessment form must be included in the clinical documentation to support the diagnosis of moderate or high caries risk. Report D0602 caries risk assessment and documentation, with a finding of moderate risk with a zero fee on the claim. Report D0603 caries risk assessment and documentation, with a finding of high risk with a zero fee on the claim form.

D9985 may be used to document/report sales tax.

PRACTICAL APPLICATION

For patients at elevated risk of caries, the ADA Clinical Practice Guidelines (2013) recommends 0.5% fluoride paste or gel for caries prevention for children over 6, adults and adult root caries.

Colgate® PreviDent® 5000 Plus (Rx) Home Use

Colgate® PreviDent® Brush-on Gel (Rx)
Fluoride gel trays may be submitted to the patient’s medical plan for reimbursement consideration when related to symptoms related to radiation treatment for head and neck cancer. Most medical plans do not provide coverage for fluoride gel carriers. It is important to verify coverage before implementing treatment. Reimbursement varies by plan. Most dental plans do not provide reimbursement for fluoride gel trays.

D5986 is reported per arch.

Typically, the fee for a gel fluoride carrier includes an initial quantity of fluoride gel. Fluoride gel refills are appropriately reported using D9630. Reimbursement if very limited and the fee is typically billable to the patient.

Reports Fluoride gel carrier.

Colgate® PreviDent® Brush-on Gel (Rx)
Include a brief narrative to document the need for the take home drug and/or medicament and the quantity dispensed. Reimbursement is very limited, and the fee is typically billable to the patient.

Indicated for moderate or high caries risk patient. A caries risk assessment form must be included in the clinical documentation to support the diagnosis of moderate or high caries risk. Report D0602 caries risk assessment and documentation, with a finding of moderate risk with a zero fee on the claim. Report D0603 caries risk assessment and documentation, with a finding of high risk with a zero fee on the claim form.

D9985 may be used to document/report sales tax.

For patients at elevated risk of caries, the ADA Clinical Practice Guidelines (2013) recommends 0.5% fluoride paste or gel for caries prevention for children over 6, adults and adult root caries.

Treats documented diagnosis of sensitivity—typically areas of exposed root surface.

PreviDent® 5000 Sensitive (Rx) Home Use

Colgate® PreviDent® 5000 Enamel Protect (Rx) Home Use
**CODE & CURRENT DENTAL TERMINOLOGY**

**D9630**

**DRUGS OR MEDICAMENTS DISPENSED IN THE OFFICE FOR HOME USE**

**CLAIMS SUBMISSION INFORMATION**

Include a brief narrative to document the need for the take home drug and/or medicament and the quantity dispensed. Reimbursement is very limited, and the fee is typically billable to the patient.

D9985 may be used to document/report sales tax.

**PRACTICAL APPLICATION**

Helps prevent cavities.

Treats documented diagnosis of sensitivity—typically areas of exposed root surface.

Colgate® Gel-Kam® Preventative Treatment Gel Home Use
CODE & CURRENT DENTAL TERMINOLOGY

**D9910**

APPLICATION OF DESENSITIZING MEDICAMENT

CLAIMS SUBMISSION INFORMATION

Report desensitizing application at checkups and clinical visits when treating sensitivity. This is a per visit code, not a per tooth code.

Include a narrative citing the details of the patient’s sensitivity specific to the patient's documented diagnosis of sensitivity.

D9910 reimbursement is often limited by dental plans. Also, see palliative, D9110.

PRACTICAL APPLICATION

Treats documented diagnosis of sensitivity—typically areas of exposed root surface.

**PreviDent® Varnish (topical)**

(Rx) In-office Use
CODE & CURRENT DENTAL TERMINOLOGY

D9110

CLAIMS SUBMISSION INFORMATION

The reporting of D9110 is appropriate for minor non-definitive procedures, reducing discomfort and/or sensitivity, or relief of acute and/or spontaneous pain at an emergency visit. The patient who is complaining of spontaneous discomfort always initiates the palliative visit and would present complaining of spontaneous discomfort/pain.

D9110 is reported on a “per visit” basis regardless of the number of procedures rendered on the same service date.

Palliative (D9110) may be classified as preventive and reimbursed at 100% of the UCR fee or palliative may be considered a basic service and reimbursed at 80% of the UCR fee. In some cases, palliative (D9110) may have a deductible applied before reimbursement is forthcoming, but this is uncommon. Always include a narrative providing patient compliant and minor procedure performed.

PRACTICAL APPLICATION

Treats documented diagnosis of sensitivity —typically areas of exposed root surface.

PreviDent® Varnish (topical) (Rx) In-office Use
CODE & CURRENT DENTAL TERMINOLOGY

D9630

DRUGS OR MEDICAMENTS DISPENSED IN THE OFFICE FOR HOME USE

CLAIMS SUBMISSION INFORMATION

Include a brief narrative to document the need for the take home drug and/or medicament and the quantity dispensed. Reimbursement is very limited, and the fee is typically billable to the patient.

D9985 may be used to document/report sales tax.

PRACTICAL APPLICATION

Treats gingival inflammation including areas of bleeding.

Colgate® PerioGard® Rinse (Rx) Home Use
Gingival irrigation is used as an adjunct by many practitioners to assist in prophylaxis and periodontal treatment protocols. The procedure delivers a medicinal agent (such as chlorhexidine) into gingival pockets to help control periodontal disease and gingival inflammation.

D4921 is generally not reimbursed by dental plans as this treatment is considered inclusive to the primary procedure (i.e., prophylaxis, periodontal therapy) rendered.

Use for irrigation.

Colgate® PerioGard® Rinse (Rx) In-office Use
Diagnostic casts are considered in the global fee for D9972 and is not reported separately.

D9972 is reported on a per arch basis. If treating the whole mouth, report each upper and lower arch separately.

Tooth whitening (bleaching) is not generally reimbursed. Some payers may cover the bleaching of severe tetracycline staining or severe fluorosis of anterior permanent teeth.

In office whitening kit.

Colgate® Optic White™ Professional In-office Kit
CODE & CURRENT DENTAL TERMINOLOGY

D9975

EXTERNAL BLEACHING FOR HOME APPLICATION - PER ARCH; INCLUDES MATERIALS AND FABRICATING OF CUSTOM TRAYS

CLAIMS SUBMISSION INFORMATION

Diagnostic casts are considered in the global fee for D9975 and is not reported separately.

D9975 is reported on a per arch basis. If treating the whole mouth, report each upper and lower arch separately.

Tooth whitening (bleaching) is not generally reimbursed. Some payers may cover the bleaching of severe tetracycline staining or severe fluorosis of anterior permanent teeth.

PRACTICAL APPLICATION

Take home teeth whitening kit.

Colgate® Optic White™ Professional Take-home Kit
TEETH WHITENING
PRACTICAL APPLICATION
Take home teeth whitening kit (refills).

Colgate® Optic White™ Professional Take-home Kit

CODE & CURRENT DENTAL TERMINOLOGY

D9999
UNSPECIFIED ADJUNCTIVE PROCEDURE, BY REPORT

CLAIMS SUBMISSION INFORMATION
As with all codes that include “by report” in the nomenclature, include a narrative describing the procedure performed.

Reimbursement for teeth whitening refills will not likely be reimbursed.

D9985 may be used to document/report sales tax.